



The CITY OF DAYTONA BEACH

— "THE WORLD'S MOST FAMOUS BEACH" —

Office of the Deputy City Manager/Development and
Administrative Services Department

MEMORANDUM

DATE: January 3, 2019

TO: James V. Chisholm, City Manager

FROM: James Morris, Deputy City Manager
Development & Administrative Services

SUBJECT: Bike Week 2019 Master Plan – Private Property

Handwritten signature and date: JSM 1/4/19

A request by the Daytona Beach Regional Chamber of Commerce Bike Week Festival Task Force, to approve the Bike Week 2019 Master Plan for Private Property, from March 8, 2019 to March 17, 2019. Section 3(e) of the Bike Week Master Plan Guidelines requires all requests to participate in Bike Week activities to be submitted to the City Commission no later than the second Wednesday in January.

A public meeting was held on December 6, 2018, for City staff and the Daytona Beach Regional Chamber of Commerce Bike Week Festival Task Force, to review applications received for Bike Week 2019 activities. After careful review and discussion, the Task Force is recommending approval of the attached applications (*Attachment A*). Review and recommendations were determined based on the Master Plan Guidelines for Bike Week and Biketoberfest, adopted by Resolution 16-148 and the 2018 Tent Guidelines (*Attachment B*)

In addition to the applications being recommended for approval, the Bike Week Festival Task Force is recommending denial of the following application requests (*Attachment C*).

Volusia County Beach Rentals, 34 North Halifax Avenue – The property is outside the boundaries of the Bike Week Master Plan, as provided in Section 3 of the Master Plan Guidelines. The property is also fully developed, which does not allow for event parking, pursuant to Section 5 of the Master Plan Guidelines.

Biker Clothing Company, 504 Main Street – Property has numerous outstanding code violations and one outstanding lien.

Biker Clothing Company, 505 Main Street – The property is vacant and undeveloped. It is not associated with a permanently licensed year-round business. Pursuant to Section 2 of the Master Plan Guidelines, the applicant is not eligible to participate.

Recommendation

Staff supports the Bike Week Festival Task Forces' recommendation.



Daytona Regional
CHAMBER OF COMMERCE

ACCREDITED

December 21, 2018

Mr. James Morris
Deputy City Manager
City of Daytona Beach
PO Box 2451
Daytona Beach, FL 32115-2451

Dear Mr. Morris,

The Bike Week Festival Task Force along with City Staff met in a public meeting on December 6, 2018 to review the 2019 Bike Week Private Property Master Plan Applications to ensure compliance with the approved Master Plan Guidelines.

There were 21 applicants approved who submitted the \$300 application fee along with the 12¢ per square foot assessment for a total of \$12,277.84 in associated fee's, which is scheduled for delivery to the Deputy City Manager's office the week of 12/24/18.

After review and discussion by those in attendance, the Bike Week Festival Task Force recommends approval of the attached plan and would like to request that the 2019 Bike Week Private Property Master Plan be placed on the January 23, 2019 agenda for final review and approval by the City Commission.

If there are any questions, please feel free to contact me anytime.

Sincerely;



Janet Kersey, CFEF, CDME
Executive Vice President & COO

cc: Bike Week Festival Task Force

JRK/ms

attachment

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