AGENDA SUMMARY The City of Daytona Beach

DEPARTMENT/DIVISION	N:		Mee	ting Date:	11/7/2018
Finance/Information Technology			J		
STAFF CONTACT:			First Agen	da Action:	11/7/2018
Patricia Bliss					
ITEM TITLE:			Second Agen	da Action:	
Closed Captioning for Video					
ACTION (check one): Presentation ☐ Discussion ☐ Resolution ☐ Ordinance ☐ Resolution — PUBLIC HEARING ☐ Ordinance on first reading — PUBLIC HEARING ☐					
IS ITEM BUDGETED: YES ⊠ NO ☐ BUDGET \$ 46,260					
TOTAL COST \$ 46,260					
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VISION PLAN/STRATEGIC PLANNING INITIATIVE: This item meets the Infrastructure aspect of					
Visioning Initiatives - To ensure that the citizens of Daytona Beach have the services and infrastructure needed					
to maintain and enhance their quality of life.					
BACKGROUND: Resolution: Request for City Commission approval of Change Order No. 1 to an existing					
Agreement for Video Streaming Services, having the Date of Execution of October 1, 2014, between the City of					
Daytona Beach and Swagit Productions LLC (Swagit). The Change order will provide for the purchase of					
equipment and services for live and on-demand closed captioning of web streamed video of City Commission					
and Board meetings. Swagit, the City's current web streaming contractor, is a nationwide provider of online					
video streaming solutions to local, state, and federal government agencies. On October 1, 2014 the City entered					
into a one year agreement with the option for nine additional one-year terms with Swagit for live and on-demand					
video streaming, indexing, and archiving services at an obligation of \$1,099 per month, or \$13,188 annually.					
Swagit offers an integrated closed captioning service that is compliant with Website Content Accessibility					
Guidelines 2.0 (WCAG 2.0). Non-recurring costs for closed captioning system components and installation are					
\$23,760. Annually recurring costs for closed captioning services for 75 meetings is \$22,500. Total for adding					
closed captioning equipment and services for FY19 is \$46,260. The Change Order makes the annually recurring					
costs for Swagit video and closed captioning services \$35,688. Staff requests the Resolution authorize the City					
Manager to expend funds for Swagit video streaming and closed captioning services in future years, subject to					
budget approvals. This purchase is considered sole source due to the existing relationship between the City and					
Swagit. Funds are available in the Information Technology Fund.					
STAFF/BOARD RECOMMENDATION: Chief Financial Officer					
REVIEWED BY AS REQUIRED:					
				CYMYTAE	N. CER
DEPT./DIVISION HEAD	PURCHASING	LEGA	L	CITY MA	NAGER
P. Bliss	Kg	<i>C</i>	35	1	
DATE: 10 29 18	DATE: 10/29/18	DATE:	10-29-16	DATE:	0/29/18