



EXHIBIT B: CONTRACTOR'S PROPOSAL

RFP No. 0118-0040  
Technical Proposal

COA Amenities  
City of Daytona Beach

2018

FEE PROPOSAL OPTION A

Covers

Benches: The Avenue, The Lexington, The Boulevard, The T-Prefad, and

Shelters: The Parkside, the T-Sierra Series and the HH-V Shelter

RFP 0118-0040

BUS BENCH & BUS SHELTER ADVERTISING

FEE PROPOSAL

1. Bus Bench design, permitting, installation, and maintenance for the purpose of placing advertising on the bus bench back in accordance with the Scope of Work:

A. Indicate the number of bus benches to be installed. min 60 Bus Benches

B. List the monthly fee to be paid to the City of Daytona Beach for each bus bench. \$ 18 / month

C. Multiply the number of bus benches proposed "A" by the fee paid for each bench "B" for the Bus Bench Monthly Total. \$ 1080 / month

D. Multiply the total bench fees paid per month by 12 for the annual payment to the City. (C X 12 = D) \$ 12,960 / year

2. Bus Shelter design, permitting, installation, and maintenance for the purpose of placing advertising in the bus shelter in accordance with the Scope of Work:

A. Indicate the number of bus shelters to be installed. min 5 Bus Shelters

B. List the monthly fee to be paid to the City of Daytona Beach for each bus shelter. \$ 10 / month

C. Multiply the number of bus shelters proposed "A" by the fee paid for each shelter "B" for the Bus Shelter Monthly Total. \$ 50 / month

D. Multiply the total shelter fees paid per month by 12 for the annual payment to the City. (C X 12 = D) \$ 600 / year

3. GRAND TOTAL FEE PROPOSAL (1.D. + 2.D.) \$ 13,560 / year

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RFP NON-PRO SERVICES

**FEE PROPOSAL OPTION A**

Covers

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**RFP 0118-0040**

**BUS BENCH & BUS SHELTER ADVERTISING**

**FEE PROPOSAL**

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C. Multiply the number of bus benches proposed "A" by the fee paid for each bench "B" for the **Bus Bench Monthly Total**. \$ 1080 / month

D. Multiply the total bench fees paid per month by 12 for the annual payment to the City. (C X 12 = D) \$ 12,960 / year

**2. Bus Shelter design, permitting, installation, and maintenance for the purpose of placing advertising in the bus shelter in accordance with the Scope of Work:**

A. Indicate the number of bus shelters to be installed. min 5 Bus Shelters

B. List the monthly fee to be paid to the City of Daytona Beach for each bus shelter. \$ 10 / month

C. Multiply the number of bus shelters proposed "A" by the fee paid for each shelter "B" for the **Bus Shelter Monthly Total**. \$ 50 / month

D. Multiply the total shelter fees paid per month by 12 for the annual payment to the City. (C X 12 = D) \$ 600 / year

**3. GRAND TOTAL FEE PROPOSAL (1.D. + 2.D.)** \$ 13,560 / year

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RFP NON-PRO SERVICES



**Option A:**

Benches: The Avenue, The Lexington, The Boulevard, The T-Prefad, and

The Avenue:





HH-V Shelter



HH-V Shelter, shown here in black.

