



P.O. Box 2451 ♦ DAYTONA BEACH, FL 32115-2451 ♦ (386) 671-8180

Michael O. Sznajstajler
Chairman
 Kelly White
Commissioner
 Sheryl A. Cook
 Joseph H. Hopkins
 Tammy M. Kozinski

TENTATIVE 2018 – 2019 BUDGET

Overall Revenue	
Ad Valorem Taxes	\$138,810
Merchant Co-op Program	22,500
Transfer from CRA	51,422
Interest on Investments	100
Downtown Event Revenue	17,500
Farmers Market Revenue	25,700
Farmers Market Sponsorships	10,000
	<u>\$266,032</u>
Overall Expenses	
DDA Overhead	\$ 1,950
Personnel	14,855
Professional & Technical Services	18,500
Downtown Safety	20,000
Downtown Marketing	35,700
Co-op Marketing Program	27,500
Downtown Event Expenses	53,800
Farmers' Market Expenses	35,700
Contingency	6,605
Payment to Downtown CRA	51,422
	<u>\$266,032</u>

TENTATIVE 2018 – 2019 BUDGET BY ACTIVITIES

FARMERS' MARKET ACTIVITES

Item	Total
Market Manager	16,450
Personnel	1,350
Manager Supplies	1,500
Marketing	9,650
Market Events	1,500
SNAP Program	1,750
Insurance	1,000
Booth Merchandise	1,000
City Fees	1,500
Total	\$ 35,700

DDA GENERAL ACTIVITIES

Item	Total
Contract Services	1,000
Personnel	14,855
Professional Services	15,000
Technical Services	3,500
Office Supplies	2,000
Care and Subsistence	500
Professional Memberships	450
Downtown Marketing	33,700
Downtown Events	10,000
Co-op Marketing Program	27,500
Downtown Security	20,000
Contingency	6,605
Payment to Downtown CRA	51,422
Total	\$ 186,532

DOWNTOWN EVENT ACTIVITIES

Item	Total
Event Advertising	40,000
Event Supplies	3,800
Total	\$ 43,800

**TENTATIVE 2018 – 2019 BUDGET
GENERAL ACTIVITIES BY SOURCE OF FUNDING**

Item	Base Expenditures	CRA Expenditures	Total
Contract Services	1,000	0	1,000
Personnel	14,855	0	14,855
Professional Services	15,000	0	15,000
Technical Services	3,500	0	3,500
Office Supplies	2,000	0	2,000
Care and Subsistence	500	0	500
Professional Memberships	450	0	450
Downtown Safety	2,278	17,722	20,000
Downtown Marketing	0	33,700	33,700
Downtown Events	36,300	0	36,300
Downtown Co-op Advertising	5,000	0	5,000
Contingency	6,505	0	6,505
Total	\$ 87,388	\$ 51,422	\$ 138,810