

Planning Board
Draft Minutes

The City of Daytona Beach

Planning Board Meeting
June 28, 2018

(Excerpts from the June 28, 2018 Planning Board Meeting)

7. **Third Amendment to the Best Buy Planned District Agreement – Best Buy, DEV2018-018**

Staff Presentation:

Hannah Ward, Planner, presented the staff report which is included as part of the packet. Ms. Ward stated the request is to allow for additional wall signage at the Best Buy facility located across from Daytona International Speedway.

Mr. Barhoo asked why so much signage is needed. Mr. Barhoo stated he feels other businesses may request similar additional signage.

Ms. Ward stated the existing signs are small and are not visible from International Speedway Blvd.

Applicant Presentation:

Monica Pomroy spoke representing the applicant and stated the signage will update the Best Buy prototype and will make the site visible from Daytona One.

Ms. Humphreys expressed concern over the amount of the signage requested and feels it may set a precedent if approved.

Mr. Newman stated what the applicant is requesting is not out of keeping with what is in place in the rest of the area, particularly at One Daytona. Mr. Newman stated he feels it will be an improvement and he applauds it.

Mr. Servance stated he feels the signage is needed to help identify the business.

Mr. Hurt stated he feels the proposed signage is appropriate.

Public Comments:

John Nicholson, 413 N. Grandview, Daytona Beach, Florida stated he feels approval of this request will set a precedent.

Board Action:

A motion was made by Mr. Barhoo, seconded by Mr. Newman, to approve Third Amendment to the Best Buy Planned District Agreement – Best Buy, DEV2018-018, in accordance with the staff report as presented. The motion carried (6-0).