



# The CITY OF DAYTONA BEACH

— "THE WORLD'S MOST FAMOUS BEACH" —

## MEMORANDUM

DATE: July 9, 2018  
TO: James V. Chisholm, City Manager  
FROM: Dennis Mrozek, AICP, Planning Director  
SUBJECT: Best Buy - Rezoning, Planned Development-General (DEV2018-018)

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A request by Monica Pomroy with Interplan LLC, on behalf of property owners Daytona BTBY Holdings LLC, Daytona BB LLC, and Clocktower Wolf LLC to amend the Best Buy Planned Commercial Development (PCD) Agreement to allow for additional wall signage on the Best Buy retail facility located at 1900 W. International Speedway Boulevard.

The applicant is requesting the Third Amendment to the Best Buy Planned District Agreement to increase the quantity and square footage of the wall signs for the Best Buy retail facility.

At the June 28, 2018 Planning Board Meeting, the Board recommended approval 6-to-0. Staff supports the Planning Board recommendation to the City Commission.

The first reading will be heard before the City Commission on August 1, 2018 and the Public Hearing for adoption is scheduled for August 15, 2018.