




The CITY OF DAYTONA BEACH

— "THE WORLD'S MOST FAMOUS BEACH" —

To: James Chisholm, City Manager

Through: Jim Morris, Deputy City Manager

From: Helen Riger, Cultural Services & Community Events Director 

Date: May 14, 2018

Re: Grant Application for grant funds from the Florida Division of Cultural Affairs for the Peabody Auditorium Sound System

Sound is a critical feature of performing arts centers, one that has a profound impact on the use of space. The Peabody has been operating with an outdated mono-sound system designed for lecturers, speakers, and one-man shows. In order to provide state-of-the art theatrical sound for Broadway tours, musical groups, concerts, bands, and theatrical presentations; the installation of a new, custom designed stereo audio system is essential to raise the historic Peabody to a new level of excellence.

Staff is requesting that the City Commission authorize the City Manager to submit a grant application for a Division of Cultural Affairs Cultural Facilities Grant in the amount up to \$275,566, to assist in the purchase and installation of a high-quality audio system and related sound equipment for The Peabody Auditorium. If the grant is awarded, then the acceptance will be brought back to the City Commission for approval. The anticipated cost to install the equipment is \$551,132 and this grant will provide for half this amount. In order to apply for the grant, the state requires that the City affirms that 25% of the required match (\$68,892) is available as cash on hand. Funds are available in the Capital Project City Manager General Fund Account. The application deadline per the state is June 1.