
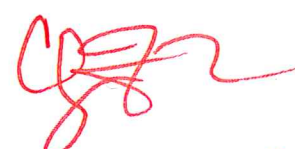
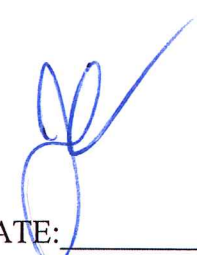

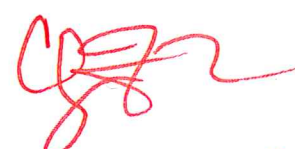
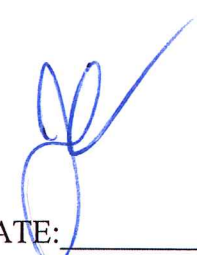

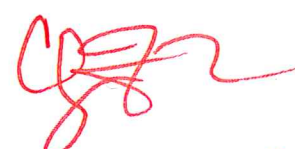
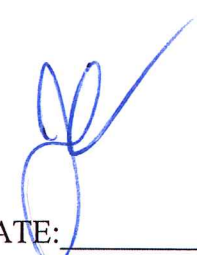


# AGENDA SUMMARY

## The City of Daytona Beach

<p><b>DEPARTMENT/DIVISION:</b> Development and Administrative Services, Redevelopment Division</p> <p><b>STAFF CONTACT:</b> Reed Berger, Redevelopment Director</p> <p><b>ITEM TITLE:</b> Land Development Code Text Amendment - Amend Article 6 (Signage)</p>	<p><b>Meeting Date:</b> 5-2-18</p> <p>First Agenda Action: 5-2-18</p> <p>Second Agenda Action: 5-16-18</p>								
<p><b>ACTION (check one):</b> Presentation <input type="checkbox"/> Discussion <input type="checkbox"/> Resolution <input type="checkbox"/> Ordinance <input checked="" type="checkbox"/>          Resolution – PUBLIC HEARING <input type="checkbox"/> Ordinance on first reading – PUBLIC HEARING <input type="checkbox"/></p>									
<p><b>IS ITEM BUDGETED:</b> YES <input type="checkbox"/> NO <input checked="" type="checkbox"/> BUDGET \$ _____          TOTAL COST \$ 0</p>									
<p><b>VISION PLAN/STRATEGIC PLANNING INITIATIVE:</b> <u>2008 Economic Development Vision Strategies: No. 1 - Encourage the City to use its resources to provide friendly and expeditious business processes. Make it economically attractive to do business in Daytona Beach;</u></p>									
<p><b>BACKGROUND:</b> <u>Ordinance - amending Article 6, Section 6.10 (Signage) of the Land Development Code to remove the prohibition of roof signs in all five redevelopment areas and permit roof signs in certain redevelopment zoning districts to provide greater flexibility for businesses seeking to increase visibility of their location. Applicant: Development and Administrative Services Department, Redevelopment Division.</u></p>									
<p><b>STAFF/BOARD RECOMMENDATION:</b> <u>Planning Board recommends approval 6-to-0.</u></p>									
<p><b>REVIEWED BY AS REQUIRED:</b></p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 25%;">DEPT./DIVISION HEAD</th> <th style="width: 25%;">PURCHASING</th> <th style="width: 25%;">LEGAL</th> <th style="width: 25%;">CITY MANAGER</th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">             DATE: <u>4/9/18</u> </td> <td style="text-align: center;">           DATE: _____         </td> <td style="text-align: center;">             DATE: <u>4-9-18</u> </td> <td style="text-align: center;">             DATE: _____         </td> </tr> </tbody> </table>		DEPT./DIVISION HEAD	PURCHASING	LEGAL	CITY MANAGER	 DATE: <u>4/9/18</u>	DATE: _____	 DATE: <u>4-9-18</u>	 DATE: _____
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