## AGENDA SUMMARY The City of Daytona Beach

DEPARTMENT/DIVISION:			Meeting Date:		10-18-17
Development and Adminis	strative Services, Redevel	opment			
Division	· · · · · · · · · · · · · · · · · · ·	•	First Age	nda Action:	10-18-17
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<b>STAFF CONTACT</b> :	, \		Second Age	nda Action:	11-1-17
Reed Berger, Redevelopmen	t Director				
ITEM TITLE:					
Land Development Code Text Amendment - Amend Article 6					
<b>ACTION</b> (check one): Presentation ☐ Discussion ☐ Resolution ☐ Ordinance ☒					
Resolution – PUBLIC HEARING  Ordinance on first reading – PUBLIC HEARING					
IS ITEM BUDGETED: YES ☐ NO ☒ BUDGET \$					
TOTAL COST \$ 0					
VISION PLAN/STRATEGIC PLANNING INITIATIVE: N/A					
BACKGROUND: Ordinance - amending Article 6.10.O. (Comprehensive Sign Plan) of the Land Development					
Code to allow a Comprehensive Sign Plan in a Tourist Accommodations (T-1) or Planned Development-					
Redevelopment (PD-RD) zoning district located on the east side of Atlantic Avenue, south of International					
Speedway Boulevard on sites consisting of at least 6 acres. Applicant: Robert A. Merrell III, Esq., Cobb Cole,					
on behalf of Daytona JV LLC.					
STAFF/BOARD RECOMMENDATION: Planning Board recommended approval 6-to-0.					
REVIEWED BY AS REQUIRED:					
DEPT./DIVISION HEAD	PURCHASING	LEGA	L	CITY MA	NAGER
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