## AGENDA SUMMARY The City of Daytona Beach

DEPARTMENT/DIVISIO			Med	eting Date:	9-6-17
Development and Adminis	strative Services, Redevel	opment		2	
Division			First Age	nda Action:	9-6-17
STAFF CONTACT:	8		Second Age	nda Action:	N/A
Reed Berger, Redevelopmen	t Director				
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ITEM TITLE:					
Ocean Center Electronic Message Center Sign - Public Use			9		
Permit					
ACTION (check one): Presentation Discussion Resolution Ordinance					
Resolution – PUBLIC HEARING ☑ Ordinance on first reading – PUBLIC HEARING ☐					
IS ITEM BUDGETED: YES ☐ NO ☒ BUDGET \$					
TOTAL COST \$ 0					
VISION PLAN/STRATEGIC PLANNING INITIATIVE: 2008 Economic Development Vision Strategies:					
No. 1 - Encourage the City to use its resources to provide friendly and expeditious business processes. Make it					
economically attractive to do business in Daytona Beach.					
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BACKGROUND: Resolution - approving a Public Use Permit for an Electronic Message Center (EMC) sign to					
be located at the Ocean Center, 101 N. Atlantic Avenue and waiving certain provisions of §6.10.J.6, LDC					
relating to electronic message center sign criteria.					
STAFF/BOARD RECOMMENDATION: Planning Board recommends approval 6-to-0.					
REVIEWED BY AS REQUIRED:					
DEPT./DIVISION HEAD	PURCHASING	LEGA	L	CITY MA	NAGER
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